**Evaluating best location for a logistics business**

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**1. Introduction**

**1.1 Background**

As businesses grow, the need for good management of the flow of products from point of origin(seller) to customers and consumers increases. A logistics firm handles this responsibility of delivering the products of other businesses at an agreed cost. Logistics businesses are highly-specialized operations that require more analysis and planning than other businesses. They can be considered to hold a substantial risk for an investor and a lack of adequate analysis before setting up may yield a low returns business.

**1.2 Problem**

The aim of this project is to analyze and check for the most suitable locations to set up a logistics business in terms of potential customers around a neighborhood, for different neighborhoods within Toronto.

**2. Data acquisition and cleaning**

**2.1 Data sources**